



Winnebago Cooperative Telecom Association

www.wctatel.net | 800-592-6105

Full Time Marketing Specialist

Position Summary:

WCTA is a local and progressive leader in fiber broadband services and is growing! We are looking for a positive, enthusiastic professional who enjoys a fast-paced, collaborative environment to help us in our overall marketing and business development efforts. In this role, you'll play an integral role in developing and executing marketing plans that range from building brand awareness to promoting products. Our ideal candidate is a proactive self-starter who is adaptable to change, open to new ideas and is eager to learn and grow with us.

Key Responsibilities:

- Plans, designs and executes all advertising campaigns and marketing collateral
- Develops and distributes public relations material such as press releases, photographs and other materials related to public relations
- Ensures that designs are consistent with brand guidelines
- Manages our website, social media accounts and other projects
- Conducts ongoing market research

Qualifications:

- Proficient with design software such as InDesign, Photoshop, Illustrator, WordPress and Premiere
- Good verbal and written communication skills, attention to detail
- Ability to take feedback and direction
- Previous experience and/or education is preferred
- Able to work independently and within a team environment

Why Join WCTA?

- Competitive Pay and Exceptional Benefit Package including 401k, flexible PTO, health and life insurance, professional development opportunities and much more!
- Opportunity to make a meaningful impact within a growing, innovative company.
- Collaborative team culture.
- Be a part of a cooperative that gives back to our members and invests in the communities we serve.

Apply Today!

Please send your resume and cover letter to employment@wctatel.com.